



MMS STRATEGIES

Michelle M. Smira

Michelle Smira has spent nearly a decade helping others succeed in the political arena—as a Legislative Aide in the California Legislature, Campaign Consultant, senior advisor to a United States Congressman, and a Media Relations Specialist.

In 2005, Michelle formed MMS Strategies, specializing in political consulting, media relations, government affairs for municipalities and non-profit organizations, and fundraising/event planning for elected officials, PAC's, non-profits and local community organizations.

Her career has taken her to positions on both coasts, and everywhere in between. As a legislative professional, she served as Legislative Aide to the Assembly Republican Caucus, and District Director to United States Congressman Doug Ose. Her political experience includes fundraising for Members of Congress and the Minority Leader of the state Assembly. Additionally, she served as a consultant for a San Diego Assembly race and in other capacities for John McCain's bid for President, and the successful Congressional campaigns of Doug Ose of California and JD Hayworth of Arizona. Michelle most recently served as the spokesperson and public information officer for the City of Elk Grove, California - the fastest growing City in the nation.

Active in the Point West Rotary, Michelle is also the first Vice-President for the California Association of Public Information Officers, Secretary of the Sacramento Chapter of the International Association of Business Communicators, a member of the Public Relations Society of America, California Downtown Association, American Association of Political Consultants, the Sacramento Metro Chamber of Commerce and the Sacramento Urban Land Institute.

An alumna of Arizona State University, Michelle currently resides in historic downtown Sacramento.